

SHORT BIO

John C. Horton is founder and Principal of **CollierBrown&Co.**, a specialized consulting firm which provides advisory services to business owners and their management teams. He works on issues of strategic importance to the owner. The big idea is to make sense, make progress and make a difference.

LONGER BIO

In addition to CollierBrown&Co., John was the founder of what is now **The Leadership Forum at Georgia Tech**, which offers advanced executive education services to senior managers.

Since the 1980's, he has helped executives define, develop, and implement their leadership agendas. His efforts have resulted in increased performance, productivity, and profitability, as well as having improved the organization as a place to work. He also has guided individual clients through the process of personal development and improvement.

As counsel to executive management and an executive developer, John's experience has included a wide variety of projects and assignments in a diverse range of organizations. He has been called a "trusted advisor", "wise counselor", "teacher" and "friend" by his clients for over a quarter century.

During sixteen years with IBM, John served in both line and staff positions. Increased revenue and improved effectiveness of operations were hallmarks of his management career.

Some Affiliations. Current: Whitefield Academy, Chairman, Board of Trustees; Leadership DeKalb, Adjunct Faculty; **Recent:** Georgia Tech College of Management Advisory Board; The Church of The Apostles, Atlanta, GA, Vestry Member and Treasurer

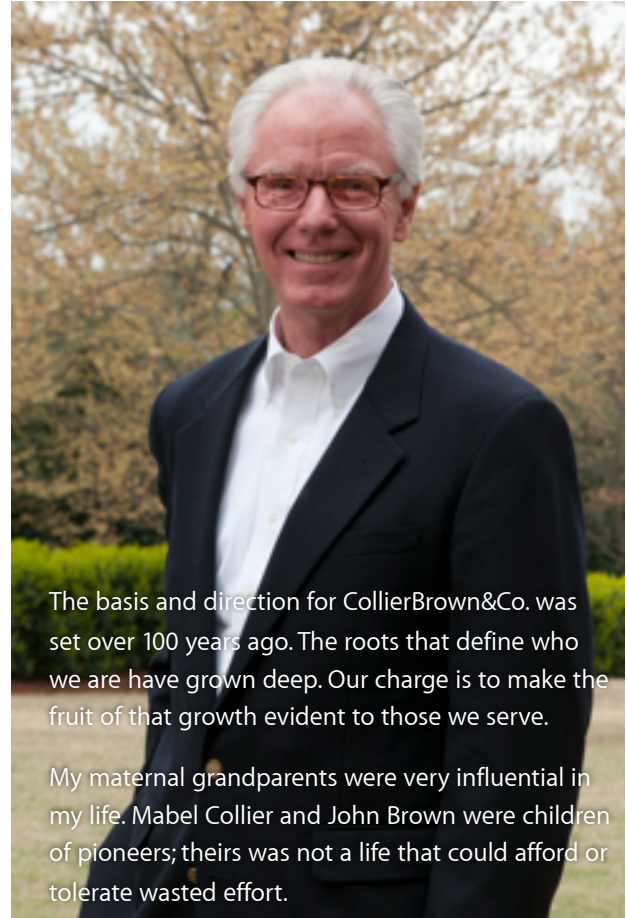
My family: My wife and I are very married. Our son attends Auburn University; our daughter, son-in-law and grandson live in Alabama.

Just for fun: Shooting sporting clays, getting as many miles as possible on my bicycle, learning new stuff

Movies I enjoyed: *Chariots of Fire; Mr. Smith Goes to Washington; The Lord of The Rings trilogy; Braveheart; City Slickers*

My kind of music: Classical, jazz lite, country and anything by *Third Day*

The kind of books I like: *The Bible; Good to Great; 1776*



The basis and direction for CollierBrown&Co. was set over 100 years ago. The roots that define who we are have grown deep. Our charge is to make the fruit of that growth evident to those we serve.

My maternal grandparents were very influential in my life. Mabel Collier and John Brown were children of pioneers; theirs was not a life that could afford or tolerate wasted effort.

As husband and wife, father and mother, and grandparents, they had simple needs, an unwavering faith and big vision. They prospered a family, several successful businesses, a church, and a community. In addition to unconditional love, they taught me the power of making sense, making progress and making a difference. Their legacy lives on in all that we do today.

We appreciate the opportunity to serve you. We love the work; it honors my grandparents and continues their legacy.

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