

# The Peter Drucker Seminar



## business moves fast.

We have to be better than we have been just to keep up. We have to think and act anew. We need the best thinking -- a holistic approach to our business that covers all the important bases yet doesn't bog us down in unnecessary details.

Peter Drucker has been the "best thinker" on issues of management and business in the past 100 years. About a year before Drucker's death, John Horton went to see him -- with a camera crew. The interview captured Drucker's most current thinking on the subjects of purpose, organized improvement, performance, management accountability, objectives, people,

contribution, innovation, opportunities and risk, learning and leadership, as well as his "look out the window" into the future.

This two day workshop includes video from the interview, facilitated discussion and is guided by a 45 page workbook that is designed to be a resource well beyond the workshop.



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Advisors to Senior Management